

Goal: Increase access to health care among Bay County residents.

Objective 1: Provide education, awareness and facilitate opportunities to increase access to health care so that 90% of the adult population is enrolled in a health insurance plan per Affordable Care Act guidelines by 2018.

Strategy 1: Educate the community on methods to improve their behavioral health.

Activities	Outcome Measure	Time Line	Responsible Team Members	Completed
<p>S1.A Promote Community Based Activities: “Good Behavioral Health”(BCPN 1.1, 1.2, 1.5)</p> <ul style="list-style-type: none"> ➤ Underage Drinking – Not A Minor Problem <ul style="list-style-type: none"> • Distribute educational material to the community • Information posted on Facebook, twitter and webpage ➤ Identify Parenting Awareness Month activities ➤ Id Scanners available at festivals 	<p>Materials distributed quarterly</p> <p>Number of site hits</p> <p>Implementation Plan for PAM activities</p> <p>Aggregate data collected and reported</p> <p>Number of festivals that used scanners</p>	<p>Quarterly</p> <p>Monthly</p> <p>February 2014</p> <p>March 2014</p> <p>April-May 2014</p>	<p>BABH; BCPN; BCHD; McLaren Bay Region</p>	<p>Completed</p> <p>Distributed education materials to senior meal sites and health fairs.</p> <p>Facebook and webpage are updated on a regular basis with educational information on Alcohol and other drugs.</p> <p>Parenting Awareness activity took place March 21, 2014 – “Youth and Technology”.</p> <p>ID scanners were used at all but one summer festival.</p>
<p>S1.B Promote Dual Diagnosis Screening amongst primary care providers to incorporate behavioral Health and substance abuse screening as a common assessment tool during wellness visits.(BCPN 1.4)</p> <ul style="list-style-type: none"> ➤ D&I “Psychosocial Aspects of Pain Conference” ➤ Develop and implement conference between behavioral Health, Substance Abuse, and Primary Care Providers ➤ Identify trainings to offer and create implementation plan 	<p>Conferences held</p> <p>Evaluation data from conferences</p>	<p>December 2013</p>	<p>BABH; BCPN; BCHD; McLaren Bay Region</p>	<p>Completed</p> <p>Held D&I “Psychosocial Aspects of Pain Conference” on Oct. 25, 2013</p> <p>Held Integration Workshop “Walking The Talk: From Theory To Action” on December 11, 2013</p>

<p>S1.C Provide Awareness of and Support to Efforts to Combat Opiate Abuse in Bay County(BCPN 1.7)</p> <ul style="list-style-type: none"> ➤ Publish report on opiate abuse in Bay County ➤ Participate in and promote prescription drug take back days ➤ Establish Rx drug disposal committee 	<p>Report Published</p> <p>Promotional materials distributed</p> <p>2 Rx drug take back days held</p>	<p>April 2014</p> <p>December 2014</p> <p>December 2014</p>	<p>Prescription drug disposal committee</p>	<p>Completed</p> <p>Prescription drug committee is established and planned the “Opiates and Controlled Substances: The Hidden Dangers” conference in October of 2014.</p> <p>Presentations were conducted to senior meal sites on prescription drug abuse and the legal ramifications of selling and giving away prescription medications.</p> <p>Participated in the marketing of the National Take Back Day in October 2014</p>
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Goal: Improve the well-being and resiliency of Bay County residents.

Objective 1: Decrease by 10% the number of survey respondents stating that their behavioral health is not good by December 2018.

Strategy 2: Increase resources available to the community

Activities	Outcome Measure	Time Line	Responsible Team Members	Completed
<p>S2.A Establish systems of care that integrate physical and mental wellness/health.</p> <ul style="list-style-type: none"> ➤ Implement Annual Behavioral Health Screenings for the community (i.e. the Standard Framework for Levels of Integrated Healthcare Study) – Alcohol Awareness Month 	<p>Integrated screenings held</p> <p>Alcohol and depression screenings held</p>	<p>April 2014</p>	<p>BABH; BCPN; BCHD; McLaren Bay Region</p>	<p>Incomplete</p> <p>This has been a challenging task. People are stretched in many different directions and as a result it has been difficult to have regularly scheduled meetings. As a result the work that was completed was done through the BCPN as they are a very well established group that conducts standing meetings on a monthly basis.</p> <p>A survey was sent out to everyone who has participated on a HPHB work group or the leadership team in September. The survey was created to gage participant’s involvement in HPHB and to garner information on how to make the coalition better/more useful to participants. This information will be used in 2015 as we begin the 2015 Community Health Assessment and improvement plan.</p>

Goal: Improve the well-being and resiliency of Bay County residents.

Objective 2: Increase by 10% the number of youth who report improved behavioral health and increased resiliency by December 2018..

Strategy 1: Promote and implement programs, services and initiatives that decrease risk and increase protective factors.

Activities	Outcome Measure	Time Line	Responsible Team Members	Completed
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<p>S1.A Determine the amount and variety of programs and services available</p> <ul style="list-style-type: none"> ➤ Inventory bullying resiliency programs and services ➤ Maintain levels of participation from stakeholders. 	<p>List of programs /services, and locations being offered</p>	<p>December 2014</p>	<p>BABH; Neighborhood Resource Center;BCHD; School Systems</p>	<p>Incomplete</p> <p>This has been a challenging task. People are stretched in many different directions and as a result it has been difficult to have regularly scheduled meetings. As a result the work that was completed was done through the BCPN as they are a very well established group that conducts standing meetings on a monthly basis.</p> <p>A survey was sent out to everyone who has participated on a HPHB work group or the leadership team in September. The survey was created to gage participant’s involvement in HPHB and to garner information on how to make the coalition better/more useful to participants. This information will be used in 2015 as we begin the 2015 Community Health Assessment and improvement plan.</p>
<p>S1.B Maintain the Second Step program, All Stars program and PALS program (in Pinconning Public Schools)</p>	<p>Number of classrooms/ schools participating in the programs</p> <p>Aggregate Data</p>	<p>Annually</p>	<p>Neighborhood Resource Center;BCHD; Pinconning Public Schools</p>	<p>Completed</p> <p>Second Step and All Stars Programs are being conducted in all Bay County Middle Schools</p> <p>Facilitates the Insight Program for first time juvenile substance abuse offenders</p>

Goal: Improve the well-being and resiliency of Bay County residents.

Objective 2: Increase by 10% the number of youth who report improved behavioral health and increased resiliency by December 2018..

Strategy 2: Maintain the means for schools and youth serving organizations to identify at-risk youth.

Activities	Outcome Measure	Time Line	Responsible Team Members	Completed
<p>S2.A Establish a referral system and training procedure for staff (BCPN 1.4)</p> <ul style="list-style-type: none"> ➤ Community Resources Workshop/Presentation ➤ Provide technical assistance for schools (is. Best practices) 	<p>Number of Presentations</p>	<p>December 2014</p>	<p>BABH; Neighborhood Resource Center; BCHD; School Systems</p>	<p>Incomplete</p> <p>This has been a challenging task. People are stretched in many different directions and as a result it has been difficult to have regularly scheduled meetings. As a result the work that was completed was done through the BCPN as they are a very well established group that conducts standing meetings on a monthly basis.</p> <p>A survey was sent out to everyone who has participated on a HPHB work group or the leadership team in September. The survey was created to gage participant’s involvement in HPHB and to garner information on how to make the coalition better/more useful to participants. This information will be used in 2015 as we begin the 2015 Community Health Assessment and improvement plan.</p>
<p>S2.B Review data on at risk youth – MiPHY Survey(BCPN 2.1)</p> <ul style="list-style-type: none"> ➤ Collect data and compile report ➤ Publish Report ➤ Placemats with data (as funds are available) 	<p>Report published Placemats distributed</p>	<p>December 2014</p>	<p>BCPN; BCHD</p>	<p>Complete</p> <p>MiPHY data is collected annually and reviewed with the committee.</p>
<p>S2.C Provide and promote depression and suicide screenings</p>	<p>Screenings provided</p>	<p>December 2014</p>	<p>McLaren Bay Region; BABHA</p>	<p>Complete</p> <p>Any screenings held were promoted through the BCPN and its partner organizations.</p>